MyVoice Roadshow

Brief for education/youth partners

What is it?

The MyVoice Roadshow, part of the national MyVoice programme, is a reading and writing roadshow led by and for young people aged 11 - 19 years old. It engages young people in reading, writing and community activity.

This pioneering showcase, managed by The Reading Agency and supported by Arts Council England, will take place in five selected locations in England, during one week this summer: 23-30 July 2011. **<insert library name>** is running the MyVoice Roadshow in your area.

As part of the MyVoice Roadshow **<insert library name>** will run a day-long event, comprising of a mixture of workshops, exhibitions and performances focused around reading and writing. The event will be held with support from writers, publishers and the creative sector.

The first of its kind in England, the MyVoice Roadshow breaks new ground in being co-produced, programmed and promoted by local creative, young people, who would not normally engage with the arts, or literature.

We'd like your organisation to get involved.

We would like your organisation to have a presence at the MyVoice Roadshow in July.
We'd also like to invite your organisation to publicise the Roadshow to your networks of young people and your contacts.

Benefits

Your organisation could benefit from:

- Raised profile and media coverage of the MyVoice programme
- Increased brand awareness
- Building a stronger relationship with your local library service and networks locally
- Providing joined up services for young people in the community
- Accessing a new audience of hard to reach groups
- Encouraging young people to become engaged, active citizens with a sense of ownership of the local area, contributing to community cohesion
- Helping to provide routes for young people to develop their skills, talents and opportunities for employment and work-related learning
- Empowering young people to develop local programmes, raising their aspirations and confidence

LOTTERY FUNDED

<Insert library logo above>

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We would be grateful if you could promote the following, immediate opportunity, to any young people (aged 11-19):

We're looking for a dedicated group of young volunteers to become the coordinators of the MyVoice Roadshow. This coordinating group will:

- Gain work experience in events, planning, marketing and promotions
- Network with publishers, writers and the creative sector
- Develop confidence, communication skills, teamwork and leadership ability
- Receive training in digital tools and techniques to create online content
- Take part in an accredited awards scheme, with links to employers and apprenticeships

The coordinating group will meet on a regular basis from April until August. Meetings will take place outside of school hours, hosted by **<insert library name>.** Young people will be reimbursed for their travel expenses.

Young people who are interested and able to commit to regular planning meetings with extensive involvement in the MyVoice Roadshow day in July, should contact: **<insert library contact>**

An initial meeting for any young people wishing to find out more about getting involved in the MyVoice Roadshow will take place on: **<insert date>** at **<insert library name>** from **<insert time>.** All welcome.

For more information about MyVoice, please see:
http://www.readingagency.org.uk/young/myvoice/

To get in touch with the project manager of the national MyVoice Roadshow, email Laurie Jarmain: Laurie.Jarmain@readingagency.org.uk