



## WIN DAWN FRENCH FOR YOUR READING GROUP

**A Tiny Bit Marvellous**  
Penguin paperback, £7.99 June 23<sup>rd</sup> 2011

*“Funny” “It’s funny” “Very funny” “Heart warming” “Witty”  
“Hilarious” “Touching, very touching” “This could have been my family”  
“I can’t possibly tell you that on camera” “I would like to have said that to my  
mum when I was seventeen”*

**Comments from early reading group readers for an unidentified,  
unpublished manuscript of *A Tiny Bit Marvellous***

To celebrate paperback publication of her No 1 bestselling first novel *A Tiny Bit Marvellous*, Dawn French is launching a national competition which is open to all reading groups in the UK and for which she is FIRST PRIZE. The successful reading group will have the pleasure of hosting a session with Dawn and sharing their views of her novel *A Tiny Bit Marvellous* with her – in person!

The competition is being organized by her publisher **Penguin Books** in association with **The Reading Agency** and the **Booksellers Association** and will launch on Saturday 25 June - the inaugural **National Reading Group Day**. Some of Dawn’s first readers were from a reading group selected by Penguin prior to hardback publication - without them knowing who the author was.

**Dawn French** says:

“Hello readers, my very first novel *A Tiny Bit Marvellous* is out now in paperback, which is fantastic. Because it’s so much lighter! It’s about a modern day family lurching towards meltdown and is jam-packed with all kinds of stuff, and I would like to come along to talk about it with you. So we’re working to give *you* the chance to win *me* for your reading group. Let me make it perfectly clear though – I will only be there for the purposes of the reading group. I will not commit to anything further like taking my top off, or marriage or anything like that! Alright?”

**Miranda McKearney OBE, Director, The Reading Agency** says:

“There are 10,000 library reading groups and they’ll be raring to go to win Dawn’s visit. We’re excited to be celebrating the first ever National Reading Group Day in such style and to be working closely with libraries to bring reading alive in communities through the new Reading Groups for Everyone campaign – see [www.readinggroups.org](http://www.readinggroups.org) for lots of news about the day, and the competition.”

**Jane Streeter, President, The Booksellers Association** says:

“We are so delighted to have Dawn French on board for this first ever National Reading Group Day and as part of Independent Booksellers Week. NRGD is designed to celebrate all that’s great about reading groups, and nobody is more passionate about the joys of reading groups than independent booksellers. We are looking forward to a great variety of activity in bookshops and libraries, and with Dawn’s help, to making National Reading Group Day a real fixture in the books calendar for book lovers.”

**Louise Moore, Publisher, Penguin, says:**

“Penguin has a long and positive history of supporting and collaborating with reading groups across the UK. I'm delighted that a Michael Joseph/Penguin author is able to support such a fantastic drive to encourage more readers to get together and share their reading experiences. And I know that any group lucky enough to win Dawn to be a part of their discussions will have a highly entertaining and thought-provoking meeting”

To enter the competition all the reading groups have to do is let Dawn know, in 30 words or less, why she should come to *their* reading group. The competition will launch on 25 June, National Reading Group Day and will run until 31 August 2011. The winning reading group will be picked from a panel consisting of Dawn; Elizabeth Smith Penguin Marketing Director; Miranda McKearney, Director, The Reading Agency and Jane Streeter, President, The Booksellers Association.

Dawn will visit the lucky reading group by the end of the year for a cup of tea and a rousing discussion about *A Tiny Bit Marvellous*. There will also be runners up prizes of signed copies of *A Tiny Bit Marvellous*. Further entry details, plus full terms and conditions, can be found at [www.readinggroups.org/dawnfrench](http://www.readinggroups.org/dawnfrench)

**For further information please contact Fiona McMorrough or Jessica Axe at FMCM on 0207 405 7422 [fionam@fmcm.co.uk](mailto:fionam@fmcm.co.uk); [jessica@fmcm.co.uk](mailto:jessica@fmcm.co.uk)**



### EXCLUSIVE

To be in with the chance of winning Dawn French to come and discuss her No.1 bestselling book, ***A Tiny Bit Marvellous***, with you and your reading group visit:

[www.readinggroups.org/dawnfrench](http://www.readinggroups.org/dawnfrench)



### Notes to Editors:

#### THE READING AGENCY

The Reading Agency is an independent charity working to inspire more people to read more. It is funded by the Arts Council and the Museums, Libraries and Archives Council. [www.readingagency.org.uk](http://www.readingagency.org.uk)

#### THE BOOKSELLERS ASSOCIATION

The BA is the representative body for high street booksellers in the UK & Ireland and through its Independent Booksellers Forum, is the organizer of Independent Booksellers Week (18<sup>th</sup> – 25<sup>th</sup> June) and the inaugural National Reading Group Day (25<sup>th</sup> June).